



Virgin Wines launch commemorative Platinum Jubilee fizz



This year Queen Elizabeth II celebrates 70 glorious years on the throne. To commemorate such a sparkling reign, Virgin Wines are releasing a Platinum Jubilee Limited Edition English Sparkling Brut.

In celebration of the monarch's milestone, the Virgin Wines team have collaborated with East Sussex vineyard, Henners, to create 500 bottles of exclusive, small batch, commemorative sparkling wine.

Wine Buyer Sophie Lord explains: "This has been a real passion-project for the whole team at Virgin Wines. It was important to us that we had the best possible wine to offer, whilst keeping it relevant to the occasion, which is why we opted for an English sparkling.

"The top winemaking counties in England share a similar climate and terroir to the Champagne region of France, meaning winemakers can grow the same grapes and follow the same winemaking methods. Our commemorative bottle showcases a homegrown wine that rivals the iconic fizz."

The Henners team have handcrafted this wine using the classic Champagne blend of grapes, Chardonnay, Pinot Noir and Pinot Meunier. Sourdough aromas are combined with crunchy green apple and pear on the palate, with a hint of toasted brioche flavour too.

The bottle label has been carefully designed in the shape of a shield, inspired by a coat of arms. The design itself is a whimsical take on a royal crest with quintessentially British bunting and a nod to lily

of the valley, a flower of joy and happiness that's said to be one of the Queen's favourites. The official Platinum Jubilee emblem is also included.

Sophie adds: "We wanted this bottle to pay homage to the Queen and her Platinum Jubilee. We hope you'll join us in gathering friends and family to celebrate this special and unprecedented achievement in history, with this exquisite English sparkling wine!"

Platinum Jubilee Limited Edition English Sparkling Brut will be available to buy in early May and you can register now to be notified when it goes live. The gift box version is priced at £39.99 and comes with free delivery, whilst the bottle on its own can be purchased at £34.99 and added to any case.

[Jubilee English Sparkling | Virgin Wines](#)

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Notes to editors:

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. More than 90% of its wines by volume are exclusive and during 2020 the company delivered over one million cases to its customers. The company also sells a growing range of beers and spirits as well as having an industry leading gift service and a thriving corporate sales department.

It is a multi-award-winning business with a reputation for curating and supplying high quality products, excellent levels of customer service and innovative ways of retailing.

<https://www.virginwinesplc.co.uk/>

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