



Bowled over by Tuffers' Tipple



Phil Tufnell is set to release an exclusive collection of six premium and super-premium wines labelled Tuffers' Tipple in partnership with Virgin Wines.

Phil Tufnell fell in love with wine over 30 years ago, on his first Ashes trip to Australia with England and has delighted in creating his own collection of bespoke tipples. His aim? To produce game-changing wines, that leave even the most discerning of wine drinkers stumped for choice.

Phil says: "I've always loved wine, with a passion that goes beyond just drinking it! The whole winemaking process fascinates me, and I've been privileged enough to learn about everything from provenance to pressing to most importantly tasting, while working on this collection. It's been incredibly exciting to get to know the winemakers involved, I can't wait to continue on this journey with Virgin Wines and have everyone try this cracking selection of wines. Happy Days."

To start the collection, a delectable Tempranillo from Castilla-la-Mancha in Spain is joined by a flavourful French duo of a Sauvignon Blanc and GSM (Grenache, Syrah, and Mourvèdre) blend. These premium-level editions are perfect for everyday drinking and work nicely alongside the collection's super-premium bottles: a new world Shiraz and Sauvignon Blanc. Carefully selected from Australia; these special tipples are a nod to Phil's cricketing heritage and 2003 I'm A Celebrity Get Me Out Of Here win. Topping off the range is something a little closer to home; a luxurious English Bacchus expertly made in New Hall Vineyard in Chelmsford.

Echoing the same sentiments as Phil, the team at Virgin Wines are delighted to be bringing out this strong portfolio of wines with ties to Phil's remarkable playing career.

Virgin Wines' Head Buyer and all-round wine guru Andrew Baker says: "Phil is a cricketing legend who has genuine interest in wonderful wines but wants to have fun along the way, which is what we're all about. The wines we've sourced for this collection are made in collaboration with extremely talented, independent winemakers across the globe who have absolutely mastered their craft. We cannot wait for our customers to try them."

Product Overview

Further information about the wines in the collection can be found on the accompanying tasting card.

Download high-res media images [here](#).

The Tuffers' Tipple collection is available to purchase from www.virginwines.co.uk from July 21st 2021.

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Notes to editors:

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. More than 90% of its wines by volume are exclusive and during 2020 the company delivered over one million cases to its customers. The company also sells a growing range of beers and spirits as well as having an industry leading gift service and a thriving corporate sales department. It is a multi-award-winning business with a reputation for curating and supplying high quality products, excellent levels of customer service and innovative ways of retailing.

<https://www.virginwinesplc.co.uk/>

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Notes to editors about Phil Tufnell

Tuffers is affectionately known around the world for his cricketing prowess with England for over a decade as well as for his fun loving personality that has seen him be captain on A Question of Sport for 12 years, be crowned winner of 'I'm a Celebrity....Get Me Out of Here', participate in various shows such as Strictly Come Dancing and The Jump as well as being a stalwart of the much loved BBC TMS team (& now TV) covering England's fortunes around the world. Tuffers has visited many vineyards over the years from Australia to New Zealand to South Africa and of course in England and it is not just the drinking that captures his imagination.....he is passionate about the whole process.....as long as it ends up with the drinking!